

RATE CARD

Advertising Rates Effective From 1st of November, 2008

Rates Quoted in Sri Lankan Rupees Excluding VAT

FULL PAGE	Black & White	Black & 1 Colour	Black & 2 Colour	Full Colour
Rate	20,000.00	30,000.00	35,000.00	40,000.00
CASUAL ADVERTISEMENTS				
Unspecified	50.00			
Auctioneers (Less 15%)	50.00			
Election Notices & Meetings	75.00			
Obituary / Death Acknowledgment Notices / Birthday Greetings / Wedding Notices / Invitations / Wedding Greetings	30.00			
COLOUR RATE (per column centimeter)				
Rate		25.00	40.00	55.00
CLASSIFIED ADVERTISEMENTS				
First 20 words	100.00			
Additional word	10.00			
EAR SPACE ADVERTISEMENTS (per pair)				
Front Page : Full Colour	2,000.00			
Back page : Full Colour	1,000.00			
PREMIUMS				
Front Page	50%			
Specified Positions	25%			
C/O Paper	60.00			
Stop Press	100.00			
MECHANICAL DATA				
Number of Columns	10			
Width of Columns	2.8 cm			
Inter column space	0.5 cm			
Height of a Column	51 cm			

Publishers

EXPRESS NEWSPAPERS (CEYLON) LIMITED

185, Grandpass Road, Colombo 14. P.O. Box: 160.

Tel: 5322735-8, 5322700, Tel/Fax: 2327827

e-mail: advertising@virakesari.lk Web: www.virakesari.lk

Branches:

Wellawatte	Kotahena	Wattala	Bambalapitiya	Kandy	Batticaloa	Vavuniya	Jaffna	Hatton	Trincomalee
Tel: 5528071 Fax: 4513515	Tel: 5345701 Fax: 5345700	Tel: 5375945 Fax: 5350518	Tel: 5555452 Fax: 5623802	T: 081 5740661 F: 081 2222607	Tel / Fax: 065 2222109	Tel / Fax: 024 2221146	Tel / Fax: 021 2222730	T: 011 5639367 F: 051 5700800	Tel / Fax: 026 2227138